# GDPR COMPLIANCE & DATA DISCOVERY SOLUTIONS

The EU mandated the General Data Protection Regulation (GDPR) in May 2018. At the time, many businesses were poorly prepared to adhere to these new rules for consumer data protection and privacy – and many companies have yet to make the changes necessary to ensure total compliance.

GDPR protects all forms of personal data, which is defined as any information relating a person to an identifier. These include names, identification numbers, location data, as well as cultural, physical, and other instances of structured and unstructured data. Ground Labs provides a complete solution to GDPR compliance, offering sensitive data discovery and remediation across a wide range of networks and platforms.

Don't leave GDPR compliance up to chance

Without the right technology partner, organizations have little control or visibility into GDPR- regulated data, putting them at risk of fines of up to 20 million euros. Ground Labs helps you mitigate the impact of data breaches by identifying where your data resides enabling you to take the appropriate action to remediate, delete, quarantine or encrypt that data.

HOW GROUND LABS CAN HELP ENSURE GDPR COMPLIANCE
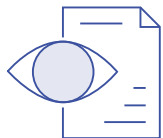
Identify over 300 predefined and variant types of data, including GDPR-protected data stored in servers, on desktops, email, and databases, on prem and in the cloud.

Uphold the GDPR requirement for ongoing data surveillance. Monitor for sensitive data on targets round-the-clock via the Enterprise Recon dashboard.

Create an inventory of sensitive data to help identify the impact of a breach to prepare notification submission within the GDPR mandatory 72-hour timeframe.

Search and remediate National ID data, including SSNs, addresses, phone numbers, tax file numbers & national identification numbers, with fully-customizable fields.
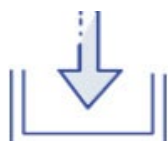
Create GDPR-specific reports with API for downloading match results for bespoke reporting, remediation, risk scoring/mapping and custom integration requirements.

Automate GDPR compliance scans with weekly, monthly, quarterly, or annual scheduling for custom locations and data types.

Integration with reporting interfaces e.g. Excel, Power Bi, Crystal Reports, Tableau, that connect to an ODBC-compliant business intelligence tool.

Prepare and submit mandatory Data Protection Impact Assessments (DPIA) for review by providing integration with MIP data mapping, scoring and classification.

Book a complimentary sample data analysis with Ground Labs at
https://go.groundlabs.com/book-a-demo

GROUND LABS

BEST PRACTICES FOR GDPR COMPLIANCE

When the General Data Protection Regulation (GDPR) came on the scene, the way companies collect, process and store data was forever changed. GDPR requires companies across the European Union (EU) to protect the privacy of, and safeguard the data they keep on their employees, customers and third-party vendors—also referred to as data subjects. While the GDPR is an EU law, it applies to any company that makes its website or services available to EU citizens, including US companies.

Achieving GDPR compliance is always a work in progress. This is due to the nuances of each business and how they interpret and address requirements. Please note: It's important to be advised by legal counsel on all data regulation matters.

GDPR forces companies to realise their responsibility to minimise the risk of data breaches by taking a company-wide approach to data management. An efficient data protection strategy, requires accounting for the company's unique business scenario, as GDPR compliance is not a one- size-fits-all. Every company needs have clear visibility into how they go about collecting, processing, disclosing, storing and deleting data.

Here are eight best practices:

- **Know the key concepts** and articles regarding GDPR.

- **Conduct a full data audit**, and review data collection forms. To even begin your compliance planning, you have to determine what personal data you have and where it resides. Use mapping to learn where personal data is, where it came from, who can access it and its uses.

- **Review and update your company's privacy policy**. Expand on your consent notices, across your website, brochures and third-party contracts., making sure information is presented in a transparent manner. Create a verification process for people under the age of 16. Add a "Country of Residence" field to web forms.

- **Train your employees about GDPR**. GDPR impacts many groups across your company, including sales, marketing and customer service. All of your teams need to know what the expectations are for meeting guidelines and they need to receive the training and education to make compliance possible through various systems (e.g., CRM).

- **Report data breaches**. A company's appointed DPO must notify privacy regulators and affected individuals in the event of certain data privacy breaches within 72 hours – without the correct tools this could take some time. Demonstrate compliance on a security-by-design basis and maintain records of data protection management. If you have not got consent to hold a person's personal data – you must delete it.

- **Ensure customers are aware of their right** to demand full details of the information held on them. Under GDPR, citizens now have rights on what data is being stored. Highlight to your customers when data that's been collected may be sent outside the European Economic Area where data protection may not be as strong as within the EEA. Avoid pre-ticked boxes and bundled consents.

- **Take practical steps to deal with Subject Access Requests and the Right to Erasure**. Companies are required to comply with a data subject's request for access to their data no later than one month after receiving it. If the request is received digitally, a response needs to be provided in a commonly used file format, such as CSV, XML or JSON. When a data subject exercises the right to request erasure of their data either verbally or in writing, companies have one month to respond to a request. The right is not absolute and only applies in certain circumstances.

- **Utilize technology to automate key processes**. One of the first steps to compliance is discovering the personal data you have across your entire company. Enterprise Recon enables you to quickly and easily discover, remediate and report on more than 300 predefined and variant personal data types across multiple systems, and makes compliance much easier to achieve. With Enterprise Recon, you have the information you need to take measures to ensure personal data is appropriately secured.