

THE ENTERPRISE CHALLENGE: PROTECTING DATA IN AN AGE OF SPRAWL

Visibility, compliance and security remain major challenges in today's data-driven enterprise. Exploding data volumes, relentless cyber threats and an increasingly complex landscape of privacy regulations continue to leave sensitive information exposed and at risk. Organizations face mounting pressure to regain control of their data, **yet many still struggle to know where to begin.**

MORE DATA, MORE RISK

77%

Are concerned about their ability to **comply with local and cross-border privacy laws**

77%

Are concerned about being victim of a **cyber-attack and breach of personal data**

LESS VISIBILITY, LESS CONTROL

42%

Lack confidence they can **identify personal information** across their digital estate

30%

Have **never** utilized **data discovery tools** to identify and manage sensitive data stores

DATA DISCOVERY IS THE FOUNDATION FOR PRIVACY, SECURITY AND RESILIENCE

Ground Labs provides organizations with a powerful tool to discover, manage and protect sensitive data wherever it is stored – on-premises and in the cloud.

By leveraging advanced data discovery capabilities, organizations can enhance their compliance efforts, mitigate risks and ensure data security.



[DISCOVER HOW GROUND LABS CAN HELP](#)

Insights from Ground Labs' global privacy survey, reflecting perspectives shared by CISOs and IT security leaders at industry events worldwide in 2025.



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